

Ciao! My name is Silvia Pochettino. I am a graphic / web designer. And I love what I do!

I specialise in the essential software for both web and print design – including the latest Adobe Creative Cloud applications.

In the last 10+ years I have created a variety of high-impact designs for digital and print media – in both the European and Australian advertising industries. My projects have included everything from presentations of multimedia products and catalogue layouts to complete website designs and even public relations projects.

I have also developed logos and graphics for multinational brands including, Citroën and Philips. And I now look forward to bringing my skills and passion to your projects.

Please feel free to review the details in my resumé and contact me to discuss your specific design requirements.

Silvia.



Silvia Pochettino

Graphic / Web Designer

portfolio





What am I?

Australian Avival Juessing Book
Melaleuca Pre-Prep 2019

A: "Reimagining Children, Spaces and Relationships Exhibition" at Federation Square partnered with Reggio Emilia Australia Information Exchange (REAIE). The space captured experience-based learning of each individual School, with the aim of deepening an understanding of the internationally renowned Reggio Emilia Schools in Northern Italy. In this project, I was responsible for the creation and organisation of the display – 2019

B: "Australian Animal Guessing Book". Graphic design and teaching skills to work with children to create a short film using stop motion animation – 2019 LINK TO PLAY HERE.

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CHI SIAMO?



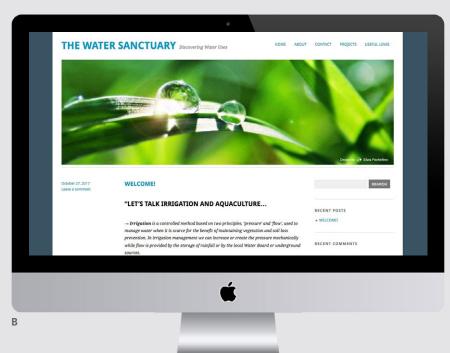
Un gruppo di mamme italiane e insegnanti qualificate. Amiamo la lingua, la cultura, l'arte, la musica, la storia e tutto ciò che riguarda l'Italia e vorremmo trasmettere questo amore ai nostri figli. COSA PROPONIAMO? Un gruppo di lavoro per bambini di età compresa fra 2 e 12 anni per supportare il lavoro quotidiano delle famiglie nel mantenere viva la lingua italiana e offrire un viaggio nella cultura italiana. **COME FACCIAMO?** Vorremmo incontrarci una volta ogni due mesi per giocare insieme e scoprire l'italiano e l'Italia e proseguire il nostro viaggio attraverso materiali inviati via email fra un incontro e l'altro. **QUANTO COSTA?** GRATUITO!!! (Divideremo solo le spese di affitto degli spazi dove ci incontriamo e di eventuali materiali necessari). Per questo abbiamo bisagno del vostro supporto: Inviliamo i genifori che sono interessati a collaborare a questa iniziativa a contattarci.

PRIMO INCONTRO 23 maggio 2015

PER ULTERIORI INFORMAZIONI

Contattateci...

Elena - Marina - Silvia





A: "Tarantole con la Valigia (Tarantulas with the Suitcase)" Logo and leaflet for a group supporting the daily work of families with children maintaining the Italian culture and its traditions for the early years age groups – 2015

B: Design/creation of The Water Sanctuary website [LINK] to promote a private business in irrigation and aquaculture – 2017

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A: "Banrock Station" (winery) Project for TAFE Design of printed material (double spread page for magazine) – 2008

B: "Benchmark and Style" (financial group)
Design of logo – 2000



Benchmark&Style



Benchmark&Style

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Rotaract Against AIDS

Il Rotaract è una associazione mondiole di giovani da i B a ii 30 ann, patrocinato dal Rotary International. La finalità del Rotaract, come quelle del Rotary, sono di servizio e di formazione.

servizio e di formazione.

In Italia il **Roturact** è suddiviso in 10 Distretti per un totale di oltre 350 Club e 6.800 Soci.

Ogni anno i club italiani si uniscono per un'iniziativa di

Il Rotaract Contro l'AIDS. 2000/2001 è:

II Rotaract Contro l'AIDS.

Ogni club ha poi le proprie iniziative sul territorio: assisti
diretta ai bisognosi, sostegno di iniziative civiche,
organizzazione di eventi d'incontro e di formazione.

Se non conosci il **Rotaract** e vuoi saperne di più, visita il sito:

www.rotaract.it info@rotaract.it

ANLAIDS Via Barberini, 3 - 00187 Roma Tel 06/4820999, Fax 06/4821077 www.anlaids.it , info@anlaids.it









A: "Banca Intesa" (Italian bank) Design of banners – 2001

B: "Rotaract Club" (Rotaract Club is part of "Rotary International", world's first service club organization) Design of leaflet and logo (Rotaract against AIDS)+website - 2000

C: "N&TS Network and Transactional Systems" (software house) Design of logo – 2000









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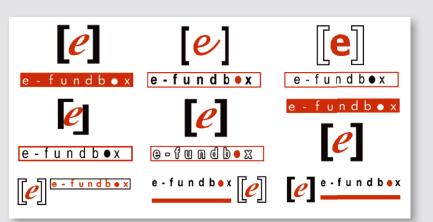




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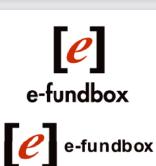
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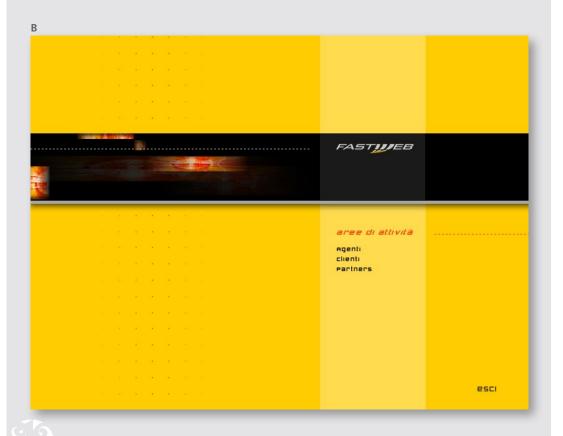






A: "Efundbox" (agency-based fund manager) Design of logo – 2000

B: "Fastweb" (main broadband telecommunications company in Italy) Design of cd-rom (multimedia) – 2000



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Legacy websites:

A: "Cidem" (logistics company) Design of website – 2000

B: "Citroën" (car manufacturer) Launch website for Evasion and Saxo models – 2001

C: "Coco's l'Italiano Vegetariano" (first vegetarian fast food in Italy) Design of logo+website – 2000

D: "Philips" (electronics company) Design of website (Philips webchannel) – 2001

E: "Sintetica Srl" (web company)
Project for Sintetica Network
Attrici.net is a website about famous
Italian movie actresses – 2001

F: "IO Investimenti Online Spa" (founds and investments company) Design of website – 2000

G: "Lysoform" (healing cosmetics and hygienic cleaning company) Target: mums and their children Design of website – 2001

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