

portfolio



Ciao! My name is Silvia Pochettino. I am a graphic / web designer. And I love what I do!

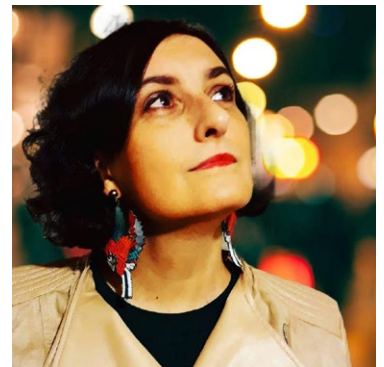
I specialise in the essential software for both web and print design – including the latest Adobe Creative Cloud applications.

In the last 10+ years I have created a variety of high-impact designs for digital and print media – in both the European and Australian advertising industries. My projects have included everything from presentations of multimedia products and catalogue layouts to complete website designs and even public relations projects.

I have also developed logos and graphics for multinational brands including, Citroën and Philips. And I now look forward to bringing my skills and passion to your projects.

Please feel free to review the details in my resumé and contact me to discuss your specific design requirements.

Silvia.



Silvia Pochettino

Graphic / Web Designer

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design solutions



A

B



A: "Reimagining Children, Spaces and Relationships Exhibition" at Federation Square partnered with Reggio Emilia Australia Information Exchange (REAIE). The space captured experience-based learning of each individual School, with the aim of deepening an understanding of the internationally renowned Reggio Emilia Schools in Northern Italy. In this project, I was responsible for the creation and organisation of the display – 2019

B: "Australian Animal Guessing Book". Graphic design and teaching skills to work with children to create a short film using stop motion animation – 2019
[LINK TO PLAY HERE.](#)

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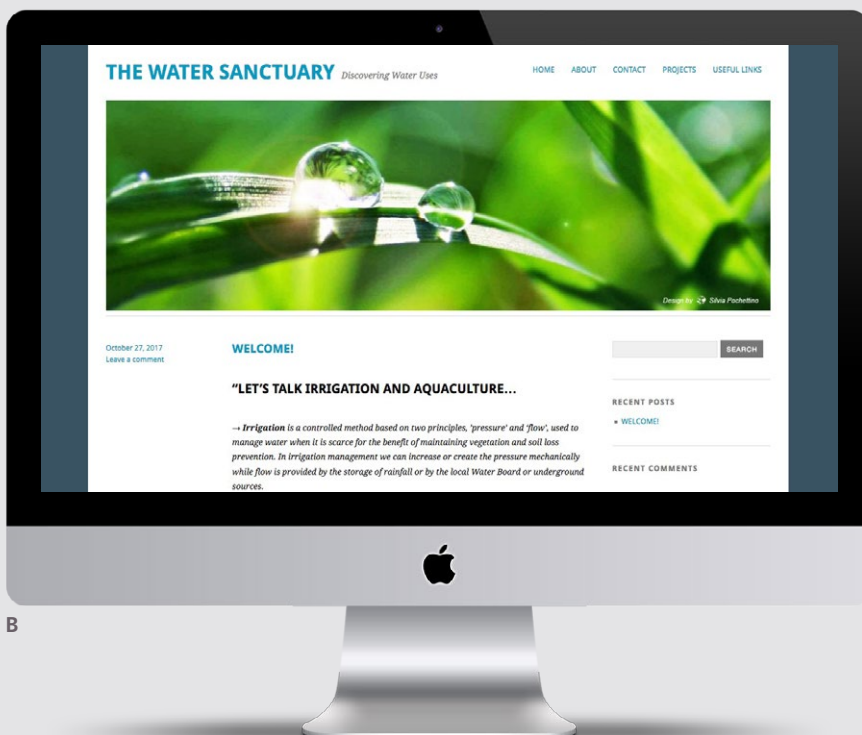
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A

A: "Tarantole con la Valigia (Tarantulas with the Suitcase)"
Logo and leaflet for a group supporting the daily work of families with children maintaining the Italian culture and its traditions for the early years age groups – 2015



B

B: Design/creation of The Water Sanctuary website [LINK] to promote a private business in irrigation and aquaculture – 2017

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A



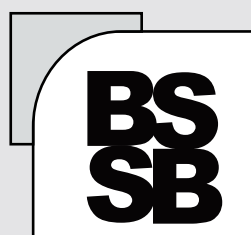
B



Benchmark & Style



Benchmark & Style



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portfolio



A

B



C



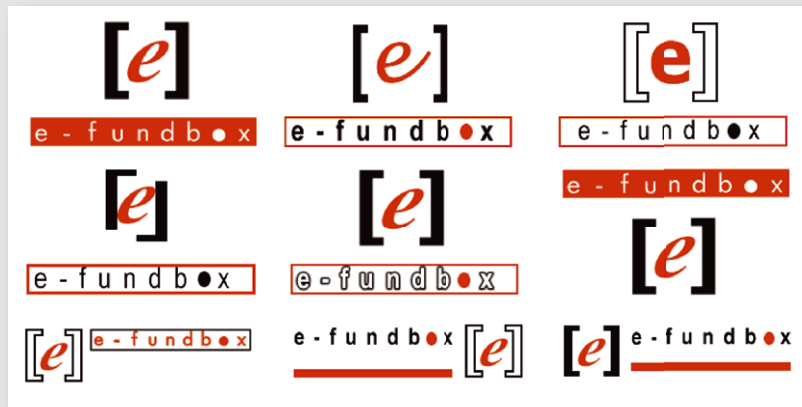
A: "Banca Intesa"
(Italian bank)
Design of banners – 2001

B: "Rotaract Club" (Rotaract Club is part of "Rotary International", world's first service club organization)
Design of leaflet and logo (Rotaract against AIDS)+website – 2000

C: "N&TS Network and Transactional Systems" (software house)
Design of logo – 2000

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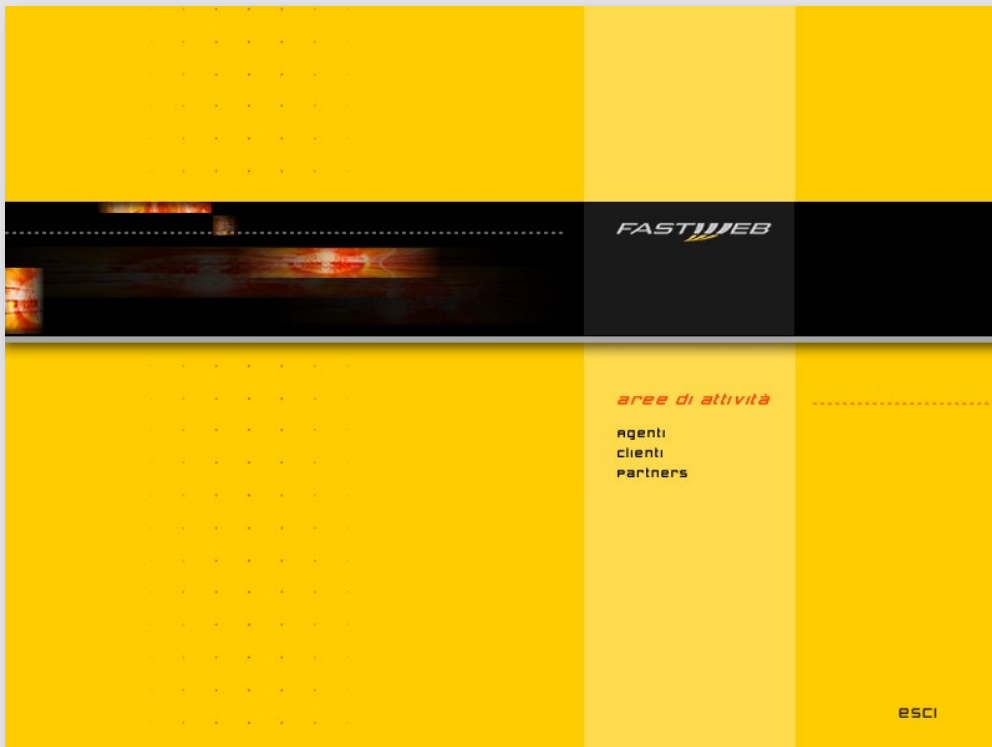


A



A: "Efundbox" (agency-based fund manager) Design of logo – 2000

B



B: "Fastweb" (main broadband telecommunications company in Italy) Design of cd-rom (multimedia) – 2000

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Legacy websites:

A: "Cidem" (logistics company)
Design of website – 2000

B: "Citroën" (car manufacturer)
Launch website for Evasion
and Saxo models – 2001

C: "Coco's L'Italiano Vegetariano"
(first vegetarian fast food in Italy)
Design of logo+website – 2000

D: "Philips" (electronics company)
Design of website (Philips
webchannel) – 2001

E: "Sintetica Srl" (web company)
Project for Sintetica Network
Attrici.net is a website about famous
Italian movie actresses – 2001

F: "IO Investimenti Online Spa"
(founds and investments company)
Design of website – 2000

G: "Lysoform" (healing cosmetics and
hygienic cleaning company)
Target: mums and their children
Design of website – 2001

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